

ACCAspace F1 Note 3

Name _____ Date _____

3.1 Distinguish between pure research, applied research and development

3.2 Distinguish between product research and process research

3.3 Describe the theory, purchasing mix

3.4 Distinguish between long-term production management decisions and short-term production management decisions with examples

3.5 Describe the nature of services

3.6 Describe the theory, marketing orientation

3.7 Describe the theory, marketing mix

3.8 List the advantages and disadvantages of a centralised administration office

3.19 List the specific role of the finance function